



## Graphic Designer: Production

### Overview

Burns Marketing is looking for a Graphic Designer: Production to bring to life the combination of smart thinking and design while adhering to clients' brand guidelines and our quality expectations. The ideal candidate will have superior creative and technical skills – and should be comfortable working across a wide range of disciplines, including branding, digital, campaigns, content, and more. The Production Designer should be a master of Adobe Creative Suite, Microsoft Word and PowerPoint, and be ready to hit the ground running in an extremely fast-paced environment.

### Primary duties and responsibilities

- Deliver work that creates success for our clients.
- Think on your feet and problem-solve, but be willing to ask for help and pose questions.
- Understand clients' businesses and communication goals.
- Extend existing design systems to execute a diverse variety of materials.
- Seamlessly balance long-term projects with daily design needs.
- Collaborate within the creative team to design engaging experiences.
- Be a master of the Adobe Creative Cloud (InDesign, Photoshop, and Illustrator).
- Set up files in a clean and organized fashion, including a masterful use of paragraph and character styles.
- Excel at layout and design in Microsoft applications (Word, PowerPoint).
- Professionally and articulately present work to clients.
- Effectively communicate and collaborate with your art director and creative director, and seek guidance from them on a regular basis.

### Qualifications

- Bachelor's degree in design, interactive design, or related field
- Minimum of three years of design experience working in a creative agency or client-side creative department
- A solid foundation in typography, layout, and general design principles
- Experience designing across traditional and digital platforms
- Understanding of responsive/adaptive design with a basic understanding of CSS; no coding required

### Required attributes

- Superior problem-solving, communication, and organization skills
- Comfort working in a fast-paced environment that requires close attention to detail
- A strong work ethic, flexibility, and commitment to continuous improvement
- Team player with the ability to work well independently

### The details

- Full-time position
- Salary is commensurate with experience level
- Benefits include paid vacation, 401k, medical/dental/vision
- Plus, you get to work with an amazing team

### About Burns Marketing

Burns began in 1972, with just one client. Since then, we've served Fortune 500 companies, technology innovators, and causes near and dear to our heart. Today, Burns is one of the foremost agencies of its kind. Our results-driven team of creatives, designers, strategists, misfits, and makers continues to blend creativity with practicality to yield powerful results for our clients. Our client list includes Hewlett Packard Enterprise, Water Pik, Ericsson, Coalfire, Rocky Mountain Cancer Centers, Otter Products, Hach, and more.

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