



## Burns Marketing - Copywriter

### Overview

We are looking for a copywriter to develop compelling, creative copy for B2B clients, with an emphasis on technology companies. You must be able to write on-brand, high-quality content, meet deadlines, have an excellent grasp of marketing tactics and grammar, and collaborate with the account and creative teams.

### Primary duties and responsibilities

- Write all varieties of creative and technical content for our clients
- Engage in fact-finding exercises to best understand clients, their products, markets, and audiences
- Brainstorm ideas with other members of the creative team
- Collaborate with the client and account team to complete projects
- Meet deadlines and handle a number of projects and clients at the same time

### Qualifications

- Minimum of five years of copywriting experience at an agency or as an in-house copywriter
- Strong understanding and ability to apply principles and best practices of traditional and digital marketing tactics
- Proficient in Microsoft Word, Excel, PowerPoint, and Outlook
- Strong verbal and written communication skills
- Creative conceiving skills

### Required attributes

- Superior problem-solving, communication, and organization skills
- Comfortable working in a fast-paced environment that requires close attention to detail
- A strong work ethic, flexibility, and commitment to continuous improvement
- Team player with the ability to work well independently

### The details

- Full-time position
- Salary is commensurate with experience level
- Benefits include paid vacation, 401k, medical/dental/vision
- Plus, you know, you get to work with an amazing team...

### About Burns Marketing

Burns began in 1972, with just one client. Since then, we've served Fortune 500 companies, technology innovators, and causes near and dear to our heart. Today, Burns is one of the foremost agencies of its kind. Our results-driven team of creatives, designers, strategists, misfits, and makers continues to blend creativity with practicality to yield powerful results for our clients.

Send portfolio link/writing samples/resume to: [IgniteMyCareer@burnsmarketing.com](mailto:IgniteMyCareer@burnsmarketing.com)